

A background image of a paper mill with large rolls of paper and machinery.

SUSTAINABILITY REPORT

2017–2018

MESSAGE FROM OUR OWNERS

We are proud to present Mitchell Press' 2017/18 Sustainability Report.

Mitchell Press was founded 90 years ago on principles of honesty, integrity, and community values. Through three generations of family ownership, these values have served as a compass for us, guiding and directing many of our choices and decisions. From an environmental perspective, this has meant working hard to continually reduce waste, improve efficiencies, and minimize our footprint, even before some of these concepts were as widely recognized and accepted as they are today.

Over the past few years we have challenged ourselves to provide unparalleled environmental leadership and we are dedicated to continual improvement in this area.

Our most recent project is a plant-wide organic waste management program, including the development of on-site composting to complement our existing in-house recycling program. Such projects and initiatives will continue to evolve as we strive to lessen our environmental impact through our actions and investments.

From a health and safety perspective, we continue to invest in our employees and their well being. Technology investments have lessened the physical burdens of many tasks and extended the careers of many. It's a point of pride that we have so many long-term employees, and in fact a 30-40 year career at Mitchell Press is not uncommon.

As we navigate the constantly changing market for the services we provide, we continually invest in award-winning high-speed lithography and finishing, as well as market-leading quality and service in Mitchell Digital - our recent entry into the world of digital print and marketing services. And it is always front of mind that our continued success is due to the hard work of a diverse, talented, and dedicated group of employees who all understand that the common goal is to provide an unparalleled experience for the customer.

This report aims to provide all stakeholders with an understanding of Mitchell Press' direction with regards to environmental stewardship. While we have always operated with this in mind, we are also aware that we cannot simply be satisfied with what we have accomplished, rather it is only through continual, ongoing improvement that we can be successful in effecting real and continual change and hopefully inspire other individuals and organizations to follow suit.

David Mitchell + Dan Castilloux
Co-Presidents / Owners

MITCHELL PRINTING

ABOUT

Through nine decades of family ownership, Mitchell Press has been consistently recognized as Western Canada's premier publication print and communication partner.

We are a community of business and craftspeople supplying professional communication services for North America's leading communicators and brands.

We continually evolve the arts of offset publication printing, digital printing, graphic design and web-based marketing platforms with the use of modern technology, constant improvement and the personal growth of our team members.

We are committed to a balanced approach with our business and environmental leadership, understanding that it is our responsibility to measure and minimize our physical footprint and help our customers minimize theirs.

We add value to our partnerships with timely responses and collaborative, environmentally progressive solutions rooted in the communities we serve.

With a modern, custom built, award-winning 64,000 square foot facility, Mitchell Press – a G7 qualified Master Printer – is the largest commercial heat-set web printer in Western Canada and the Pacific Northwest, outputting an average of over 2 billion publication pages per year for a wide range of clients.

This report was created to inform our partners and valued clients of our efforts to report and reduce our impact on the environment. The Global Reporting Initiative (GRI) Sustainability Reporting Guidelines have been followed and covers the 2017 to 2018 time period.

Where we have been

1928

Howard T. Mitchell opens Mitchell Printing and Publish Company and produces The Financial News of Western Canada.

1929

Mitchell offers publishing and complete commercial printing services.

1955

Company name changed to Mitchell Press Limited, and is at that time the largest publishing house west of Toronto.

1973

First 8-page heatset web press in Western Canada.



2008

Mitchell sells Kitsilano building and moves into custom built facility in Burnaby BC.

2012

Mitchell acquires Teldon Print Media and expands business operations.

2016


Mitchell invests in new MIS system, custom finishing line and digital print room.

2017

Mitchell launches Mitchell Digital & Studio departments

2018

Mitchell publishes first comprehensive sustainability report and is ranked #3 in the Canopy Blueline rankings as one of North America's most environmentally progressive printers.



Kodak

NexPress ZX3300 Digital Production Color Press

OUR PEOPLE



At Mitchell Press, we believe in supporting sustainability initiatives as a team.

While the sustainability mandate is driven by senior management, our sustainability coordinator, key staff stakeholders, and professional resources all contribute recommendations.

85
Employees

70
Men
15
Women

58
Unionized
27
Non- Unionized

→ SUMMARY OF EMPLOYEES BY DEPARTMENT

DEPARTMENT	# OF EMPLOYEES	MALE	FEMALE
Management	2	2	0
Sales	13	10	3
Accounting	5	1	4
Estimators	3	2	1
Digital	6	3	3
Production	3	1	2
Scheduling	1	1	0
Shipping	2	2	0
Plant	50	48	2

Total Employees 85

→ SUMMARY OF LENGTH OF EMPLOYMENT

YEAR RANGE TOTAL	0 to 4	5 to 9	10 to 19	20 plus 27
Total	19	18	11	27
%	43	23	14	34

HEALTH & SAFETY

Our team's safety is our top priority.

Our Joint Health and Safety committee meet once a month to ensure we are meeting or exceeding compliance objectives.

During 2017, we administered 21 treatments for first-aid and reported ZERO days of lost time or absenteeism due to injury.



WHERE WE'ARE AT

- **Mitchell Press is committed to staying ahead of the curve of environmental stewardship and our clients demands.**

To appropriately inventory our impact on the environment, we signed on to become a Climate Smart certified business.

This certification ensures that a green house gas inventory and mitigation plan is developed according to the Kyoto protocol and follows the World Resources Institute (WRI) Greenhouse Gas (GHG) Protocol Corporate Standard for accounting.

A blurred industrial scene, likely a paper mill, featuring large rolls of paper and a worker in the background. The image is used as a background for the title.

OUR SUPPLY CHAIN

We commit to work in partnership with other companies, our suppliers and customers to promote sustainable forest management, the protection of ancient and endangered forests, eco-paper development and responsible environmental practices.

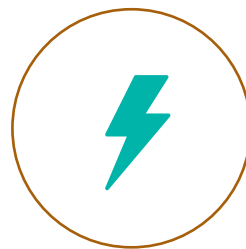
Mitchell Press has implemented our own Trusted Partner Code of Conduct that we review with all partners within our supply chain. This is to ensure our partners share the same community and environmental ethics as Mitchell Press.

As part of the Climate Smart Program, there are three scopes of inventory. Scopes one and two must be completed in order for us to be certified a Climate Smart company, scope three is closely monitored and can be used for further paper offset programs. We are monitoring scope 3 and are creating internal messaging to bring greater awareness of it's impact.



SCOPE 1

Heat and
Transporting Goods



SCOPE 2

Electricity



SCOPE 3

Transporting people
(Staff commuting)

A black and white photograph of an industrial robotic arm in a factory setting. The arm is positioned over a workbench, and various mechanical components and wiring are visible. The background shows a grid-like structure, possibly a safety fence or part of the factory infrastructure. The overall scene is industrial and technical.

ENVIRONMENTAL DATA

In 2017, Mitchell aligned with local partner Climate Smart to measure and tabulate our office and operation's carbon footprint.

Our partnership with Climate Smart enabled us to create a baseline, or 'stake in the ground' by which we can measure our environmental progress.

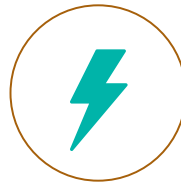
While we found we were doing a lot of things right, there is always room for improvement:

- Since 2016, we have increased the use of FSC Certified or Post Consumer Recycled papers by over 7% and continue to advocate for sustainable sources.
- We have introduced a zero waste protocol with a goal to divert 100% of our waste and we are getting closer to this goal every day. Our composting audit has provided us with valuable information to estimate that we will divert 13% of our waste from 2018 to 2019. We hope to divert all waste from landfills by 2030.



WATER

1,940 Cubic Metres



ELECTRICITY

2,996,261 kWh



HEAT

15,677.02 GJ

→ PAPER CONSUMPTION

Virgin = 6,015,350 lbs 30% PC = 700,636 lbs Alternative Fibre = 0 lbs

FSC = 5,052,392.5 lbs 100% PC = 536,267 lbs 10% Post Consumer (PC) = 1,146,698 lbs

21,356.51 metric tonnes **2017 EMISSIONS**

COMMUNITY LEADERSHIP

We support a circular economy and a zero waste culture by extending the life of our roll ends through donation to non-profit organizations and school programs.

Here is a testimony from a local partnership group, heARTspace by Ruth Yee.

"I would like to report the roll ends so generously donated by Mitchell Press have been so beneficial to the participants of heARTSpace. They sparked a new level of excitement and added great therapeutic value. Participants were able to really embody their emotions with great freedom with the large size of paper.

We are all so grateful to Mitchel Press, recycling the roll ends in such a valuable way.

Thank you!"

A crucial component of the circular economy is how we support our wider community.

Our notable partners include:

- Graphic Designers of Canada BC Chapter (GDC/BC)
- GDC/Alberta
- GDC/Vancouver Island
- Registered Graphic Designers (RGD)
- Type Brigade
- Design Thinkers Conference
- Alberta Magazine Conference
- BC Magazine Association
- Creative Mornings
- Victoria Economic Summit
- Guest Judges – design competitions
- BC Tourism Association Kootenay, Vancouver Island
- Educational tours of the facility for students BCIT, Langara, Capilano, KPU, ECUAD, SFU and UBC
- Guest lectures – Magazine association, BCIT Centre for Design, Sauder D-School of Business

**WHERE
WE WANT
TO GO!**

We know we're not perfect, but we strive to improve every day by focusing on the following areas :



Reducing our GHG Emissions



Waste diversion by composting on-site



Supply Chain Development



Promoting employee culture of sustainability



Invest in appropriate technology as relates to our client needs that adds value, reduces waste and stream lines production

Any Questions?

Don't be shy!

e-mail us at sustainability@mitchellpress.com

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