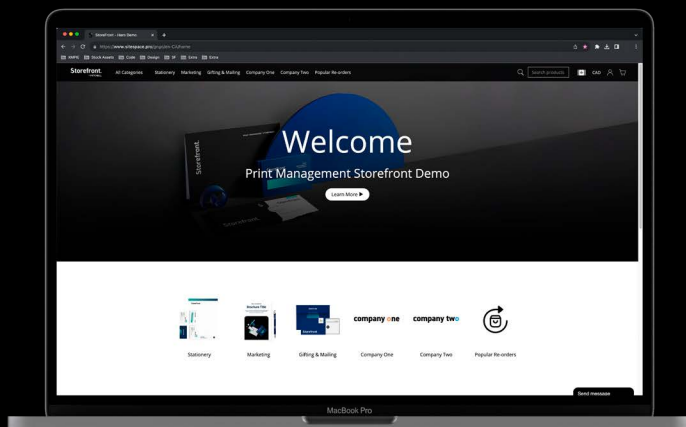


Storefront.

by MITCHELL

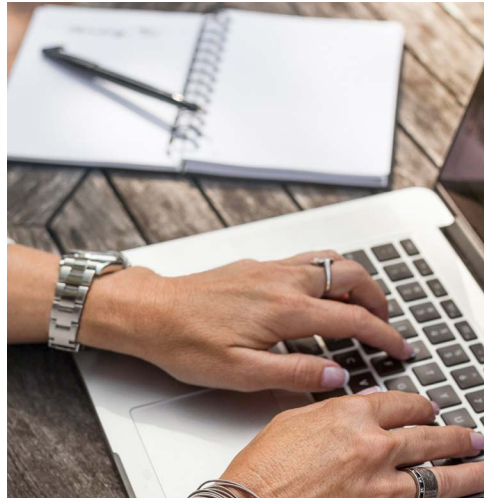
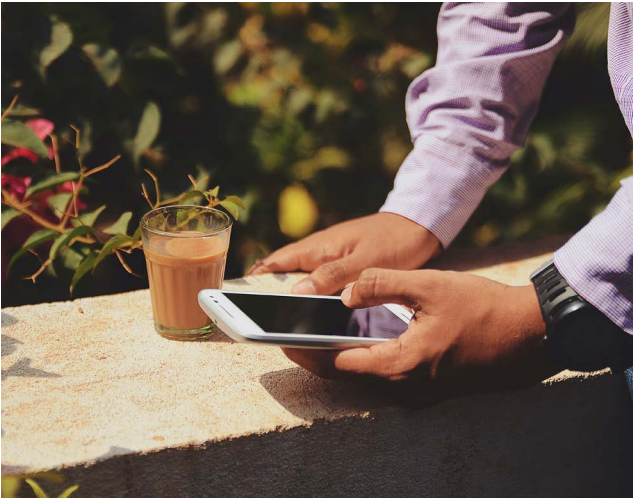


MITCHELL ONLINE MARKETING STORE

10 REASONS WHY USING A CUSTOM STOREFRONT BY MITCHELL IS A POWERFUL MARKETING TOOL

Storefront by Mitchell is a comprehensive marketing platform designed to streamline operations, enhance brand consistency, and optimize resource utilization. Here are 10 benefits of choosing **Storefront by Mitchell**:

- 1 24/7 Access:** *Storefront by Mitchell* is accessible 24/7, ensuring that clients can conveniently request products, services, and collateral anytime, enhancing the efficiency and responsiveness of marketing operations.
- 2 User-Friendly Interface:** The platform offers user-friendly navigation with product categories and search functionalities, making it easy for marketing professionals to find and order what they need quickly, without the need to navigate through complex interfaces.
- 3 Brand Consistency:** Offering fully branded stores, *Storefront by Mitchell* guarantees brand consistency by adhering to brand guidelines, ensuring that all materials align with the organization's branding strategies and enhancing the overall brand image.
- 4 Automated Features:** Automated property selection, order proofing, and email confirmations throughout the order process reduce manual work and the chance of errors, allowing the marketing team to focus on more strategic tasks.
- 5 Customization and Personalization:** With customizable document-building features and bulk document options for personalized marketing campaigns, marketing departments can tailor their materials to meet specific objectives and audience preferences, improving campaign effectiveness.



6 Integrated Marketing Campaigns: The integration with omnichannel marketing campaign ordering and third-party suppliers enables seamless coordination of marketing campaigns across various channels, ensuring a unified and efficient approach to marketing efforts.

7 Multilingual and Multi-Currency Options: *Storefront by Mitchell* has multilingual and multi-currency options make it a suitable platform for global marketing operations, ensuring clear and accurate communication and transactions with international customers.

8 Data Protection: Ensuring GDPR compliance, the platform safeguards personal data, enhancing the trust and confidence of customers and ensuring the organization's adherence to data protection regulations.

9 Cost and Time Efficiency: Reduction in design costs and streamlined campaign rollouts result in significant time and cost savings for the marketing department, enabling optimal utilization of resources for enhanced marketing initiatives.

10 Effective Management Tools: With features like Single Sign-On integration, user management and access control, and custom report generation upon request, *Storefront by Mitchell* provides comprehensive management tools that allow for seamless operation and control over the marketing procurement process.

In essence, ***Storefront by Mitchell*** empowers marketing departments by streamlining operations, ensuring brand consistency, enhancing customization and personalization, ensuring data protection, and providing robust management tools, thereby making it a highly effective platform for marketing professionals.

Discover efficient and streamlined marketing with ***Storefront by Mitchell***. Dive in now to transform your strategy!