

# WHO WE SERVE

## PUBLISHING

Publishing is a truly unique marketplace where innovative customization can create revenue opportunities; timeliness, consistency, efficiency, and last-mile delivery yield the win.

## REAL ESTATE

Some of the world's most prestigious real estate is in our back yard. Creative look books, a-kits, floor plans, and buyer premiums require a unique level of experience and expertise that we offer.

## EDUCATION

Post secondary education, calendars, journals, look books, and recruitment initiatives for a wide range of needs.

## MARKETING

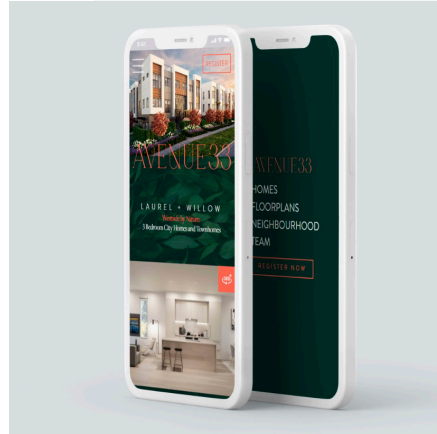
Corporate, environmental, human resources and all manner of brand identity makes for highly creative, and innovative solutions at Mitchell.

## RETAIL

Point-of-sale, marketing collateral, in-store promotion, and ecommerce solutions.

## WHOLESALE MANUFACTURER

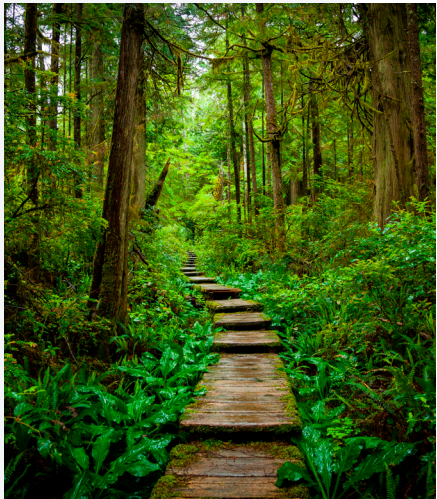
Packaging, product catalogues, timeliness and efficient distribution are critical in getting to market on time and on budget. Our team is ready to help varying stages of your manufacturing process.



# HOW WE WORK

First, we seek to understand your business, review your current strategies, analyze how we can improve your results. Through partnership we uncover challenges, solutions, and target outcomes.

Each step of a project is led by a team of expert individuals focused on your success.



# TEAM

We are blessed with over 100 uniquely talented specialists on our team, many with tenure well over 30 years. From shipping to press, bindery, pre-media, planning, accounting, sales advisors, and leadership. We strive to add value to the next person in any process, enhancing our customer journey.

# CULTURE

We foster an inclusive culture where everyone has a voice and can create an impact, generating innovation, continual improvement, all grounded with experience and common sense. We are in this for the long game.

# SUSTAINABILITY

Sustainability is always a top priority. At Mitchell, 100% of the paper we use is offset with certified reforestation through our partnership with PrintReleaf. We're constantly striving to reduce our impact, engage our clients in sustainable initiatives, and make meaningful change in the industry. We are proud winners of Most Environmentally Progressive Printing Company at the 2023 Canadian Print Awards.



# WHAT OUR CLIENTS SAY

*We received the magazines today. They looked really good, everyone was pleased! Thanks for all your help and thank your production people and printers for us as well. We still can't believe how fast you were able to get these printed and out.*

Graphic Designer Lead  
**Central Washington University**

*Once again, thank you for all of your team work to produce our catalog, especially for having accommodated the delay and last-minute back-and-forth! I finally saw them in person today and we all love the results :) We truly appreciate your professional work and fantastic teamwork!*

Web + Graphic Designer  
**SFU Continuing Studies**

*No one before has asked us, 'How do you want your users to interact with your website?' Mitchell's data-driven, incremental strategy isn't typical in our industry. Working with Mitchell has been a rewarding experience in utilizing big data and understanding its application across all our brand touchpoints.*

President  
**Cheviot Products**





WE ARE A GROUP OF VISUAL  
COMMUNICATION SPECIALISTS  
WITH ONE FOCUS: **OUR  
CLIENT'S SUCCESS**

**MITCHELL** — Since 1928, we are client  
driven, sustainable visual  
communication specialists.

**project28** — Micro Data focused web  
development, interactive touch  
screens + renderings, digital  
marketing solutions.

**PACIFIC  
BINDERY  
& TRADE SERVICES** — Trade finishing and  
communication services.



The Mitchell Group combines the strengths of its members to offer complete visual communication solutions for both physical and digital branding needs, using data, print, finishing, and distribution in a unique way.

We focus on sustainability, using our expertise and technology to create customized solutions for each client. Our advanced equipment and experienced team deliver reliable results, fostering strong client partnerships.

By integrating physical and digital marketing, we let data guide our decisions and strategies, leading to effective solutions that genuinely enhance businesses.

## BRANDS WE SERVE



## OUR SECRET?

We create the best outcomes by partnering with our clients, understanding their needs and goals, and ultimately delivering genuine value and success.


We are unforgiving when it comes to colour and quality. Our Idealliance Certified G7® Color In-House Experts ensure consistent G7® Certification across all print devices, reinforcing our unwavering commitment to your brand's vibrant identity when printing with us.

We continually invest and leverage today's cutting edge visual communication technology with a focus on personalization and mass customization.



## OUR SOLUTIONS

 **PRINT + PRODUCTION**  
Sustainable customization with an incredible range of technology including Canada's only Landa Nanographic® Printing Press.

 **MAILING + DISTRIBUTION**  
Superior direct mail campaigns with expert data management and optimized Canada Post & USPS services.

 **CREATIVE SOLUTIONS**  
Comprehensive graphic design services enhance your visual communication.

 **WEB DEVELOPMENT  
SOLUTIONS (Project28)**  
Data driven digital solutions, web development, interactive touch screens, and digital advertising.

FOR MORE  
INFORMATION,  
CONTACT YOUR  
**MITCHELL**  
EXPERT.

## MITCHELL

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