

CREATING BETTER FILES FOR LANDA

LANDA requirements for trim, marks, bleeds, type safety and more

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1. Use industry-standard graphic applications

Prepare layouts or artwork in programs commercially used in the graphic industry such as **Adobe InDesign** or **Adobe Illustrator**.

2. Create the document using the actual page size

Please build your document to the size quoted on the job.

3. Type safety

Type should be held back 0.1875" from the trims. This will assure nothing is trimmed off during the binding process (see the attached diagram).

4. Black

We recommend that all black type under 72 point and barcodes set to 100% black only.

Any large areas of black such as bars or overall backgrounds can be a boosted black, **CMYK = 40, 30, 30, 100**, which provides a dense, neutral black when printed.

5. Knockout vs. overprint

White text and objects must be set to **KNOCKOUT**, not **OVERPRINT**, as white objects may disappear when the file is Ripped. Colours in vector objects must have the overprint and knockouts set appropriately when placing on top of other objects. Black text should always **OVERPRINT**. We recommend that you open enable 'Overprint Preview' in InDesign or Acrobat to see how artwork will be rendered when run through the RIP.

6. Fonts

When exporting the job please make sure all fonts are embedded and include the full family (do not subset). **NOTE:** Minimum font size is: **Black Text – 4pt sans serif / 5pt serif. Reverse Text – 5pt sans serif / 6pt serif.**

7. Line Width

The minimum line width is 0.5 pt.

8. Spot Colours

For any PANTONE swatches, please follow the standard naming convention. For example, PANTONE 540 C (case sensitive).

9. Images

When possible, supply images in RGB to allow for a larger colour gamut (than in CMYK mode); the press will then convert the images to the optimal **CMYKOGB** equivalence. Use hi-res images with 300 PPI (pixels per inch) to ensure sharp, crisp appearance.

10. Images butting to the spine

When graphics and images are going up against the spine please make sure the image is not crossing over to the facing page but actually meeting the spine. This can be done using numeric placement.

11. Bleeds

On all pages where an image and/or colour extends to the edge of the page, we require the image to bleed 0.125" beyond the trim size (see the attached diagram).

12. Marks

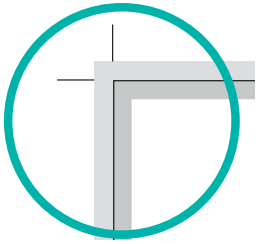
When exporting your document to a PDF, please ensure all marks to be offset by 0.125" (refer to the **Exporting PDF files for LANDA** document).

13. Colour

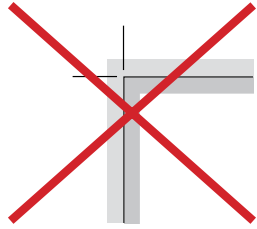
Supply documents with no attached profiles. Our software removes profiles automatically as improperly created profiles can cause issues with the printed colour.

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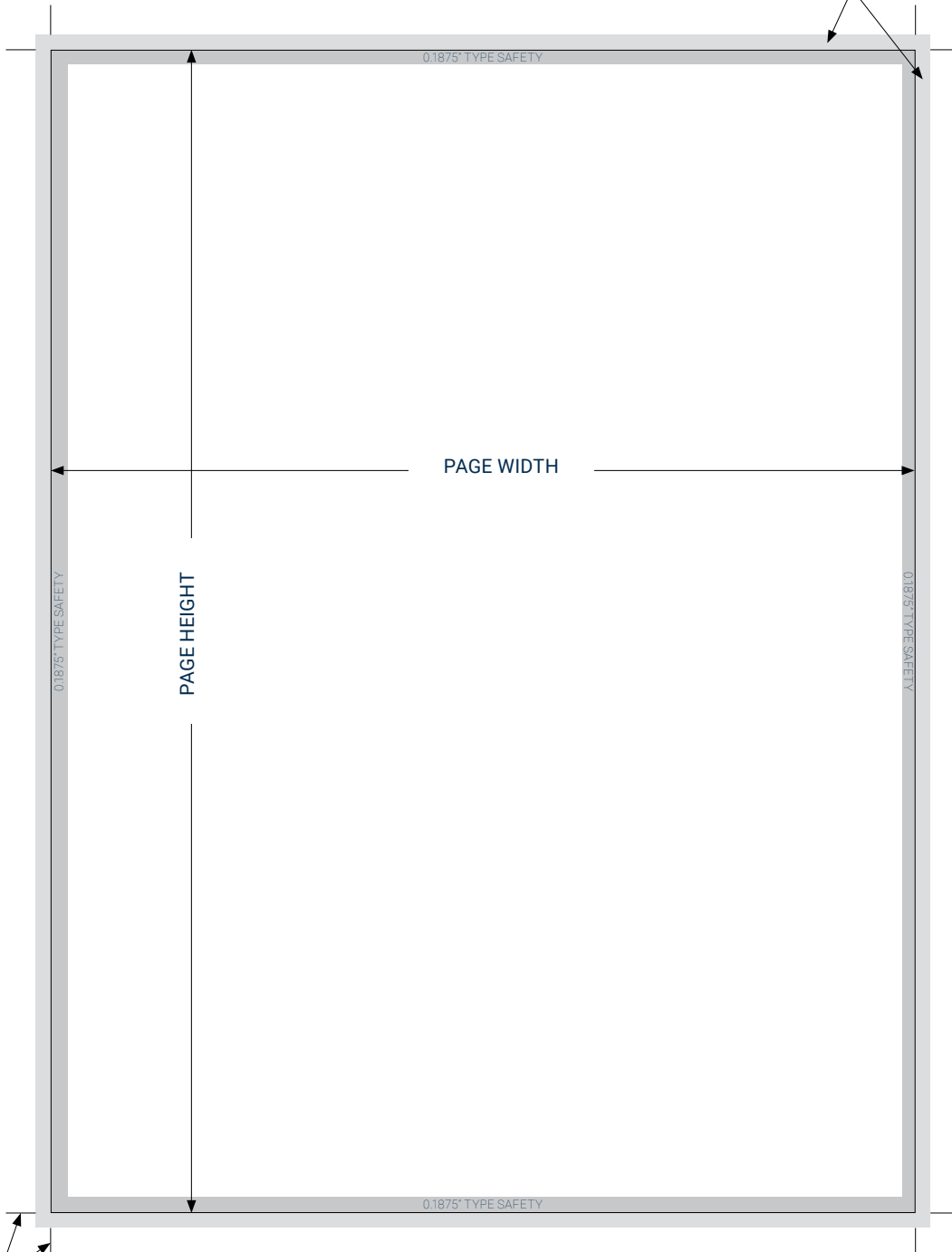
GOOD



NOT
GOOD



0.125" Bleed on all sides



Crop marks offset 0.125" (outside of bleed)

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